

Listing of Claims

The following listing of claims will replace all prior versions, and listings, of claims in the subject application:

1. (previously presented) A method of promoting product sales in Internet transactions comprising:

delivering display information to a customer side for ordering products by entering order information at the customer side for transmission to a seller side via the Internet; in response to an initial order entered at the customer side for a specified product and a specified quantity thereof that is in a first selected range, delivering order processing information to the customer side for said initial order; delivering to the customer side display information indicative of at least a first promotion functionally related to the initial order, only if the specified quantity of the specified product is within a second range that is higher than a minimum quantity and the first range, wherein no promotion is displayed at the customer side if the specified quantity does not meet or exceed the minimum quantity; and in response to an entry of a first revised order at the customer side conforming to the first promotion, delivering to the customer side order processing information for said first revised order.

2. (previously presented) A method as in claim 1 further including:

responding to an initial order entered at the customer side for a specified product and quantity thereof that is in a third range higher than the second range by delivering

to the customer side display information indicative of at least a second promotion that is different from the first promotion and is functionally related to the initial order that is in said third range; and
in response to an entry of a second revised order at the customer side conforming to the second promotion, delivering to the customer side order processing information for said second revised order.

3. (original) A method as in claim 2 in which said first promotion is for a retail sales transaction and said second promotion is for a business-to-business transaction.

4. (previously presented) A method as in claim 3 in which said information indicative of a first promotion includes information regarding a difference between the initial order quantity and a quantity for qualifying for the first promotion.

5. (previously presented) A method as in claim 4 in which said customer side and seller side are at geographically remote locations.

6. (previously presented) A method of carrying out a sales transaction over a network such as the Internet from a customer side comprising:

displaying a first screen at the customer side in response to which the customer enters information including an initial product order;
displaying a second screen at the customer side that selectively includes information regarding at least one promotion functionally related to the initial product order,

and offering the customer choices including confirming the initial product order and changing to a revised product order related to said at least one promotion, only if the initial product order meets or exceeds a minimum quantity, wherein no promotion is displayed at the customer side if the initial product order does not meet or exceed the minimum quantity; and

displaying a third screen at the customer side containing information regarding status of the sales transaction following a response by the customer to said choices.

7. (previously presented) A method as in claim 6 in which the second screen includes the information regarding the at least one promotion when the initial product order meets or exceeds a selected minimum.

8. (original) A method as in claim 6 in which the second screen includes the information regarding the at least one promotion only when the initial produce order is within a selected range.

9. (previously presented) A method as in claim 8 in which the selected range is in terms of quantity of items of the same product included in said initial product order.

10. (original) A method as in claim 6 including displaying at the customer side information regarding a difference between the initial product order and an order that would qualify for the at least one promotion.

11. (original) A method as in claim 6 in which the second screen includes information regarding a first selected promotion when the initial product order is within a selected first range but a second selected promotion when the initial product order is in a second range.

12. (original) A method as in claim 11 in which the second range is higher than the first.

13. (original) A method as in claim 11 including displaying at the customer side information for a business-to-business sales transaction when the initial product order is in the second range.

14. (original) A method as in claim 11 including displaying at the customer side order processing information for a retail sale when the initial product order or the revised product order is in a first range but for a business-to-business sale when the initial product order or the revised product order is in a second, higher range.

15. (currently amended) A method of carrying out a sales transaction over a network comprising:

displaying an ordering screen at a customer side containing information regarding at least one product and ~~entering~~ allowing the customer side to enter through the ordering screen user interface an initial product order including information identifying a product and quantity being ordered;

displaying a promotion screen at the customer side containing information regarding at least one selected promotion when the initial product order has a selected

characteristic, wherein no promotion is displayed at the customer side if the initial product order does not have the selected characteristic;
providing for the entry of a revised product order at the customer side following a display of said at least one selected promotion; and
completing the sales transaction in accordance with said revised product order when such is entered but in accordance with the initial product order when the at least one selected promotion was not displayed because the initial product order did not have the selected characteristic or when no revised product order was entered, but processing the sales transaction in accordance with the revised product order when such was entered.

16. (original) A method as in claim 15 in which said characteristic includes a quantity of products included in said initial product order.

17. (original) A method as in claim 16 including displaying at the customer side a promotion screen for a retail sales transaction when said selected characteristic is indicative of a retail order but a promotion screen for a business-to-business sales transaction when the selected characteristic is indicative of a business order.

18. (original) A method as in claim 17 in which the selected characteristic is at least one a quantity of a product and a total price of said initial product order.

19. (original) A method as in claim 18 in which said promotion screen is for retail

transaction when at least one of a quantity of products and total price of said initial product order is within a first range but is for a business-to-business transaction when at least of a quantity of product and a total price of said initial product order is in a second, higher range.

20. (previously presented) A system for promoting product sales in Internet transactions comprising:

a customer side computer facility and a seller side computer facility each coupled with the Internet and sending information to the other only over the Internet;

said customer side facility having a display for information received from the seller side facility and an information entry device for entering information sent to the seller side facility through the Internet;

said customer side facility sending to the seller side facility information indicative of an initial order for a product and, depending at least on the quantity of the product, the seller side facility responding by executing the order or sending to the customer side facility information describing at least one promotion functionally related at least to said quantity, only if said quantity meets or exceeds a minimum quantity, wherein no promotion is displayed at the customer side if the quantity of the initial order does not meet or exceed the minimum quantity;

said customer side facility selectively responding to said information regarding said promotion by sending to the seller side facility information indicative of a revised order conforming to said promotion; and

said seller side facility responding to a revised order from the customer side facility by executing the revised order rather than the initial order.

Claim 21 (canceled).

22. (new) A method for enhancing product sales in Internet transactions comprising:
providing a user interface at a customer side for placing a purchase order through the
Internet to a seller side, said user interface including an ordering screen for the
customer side to select at least one product and enter an initial product order
including information specifying a quantity of the selected product being ordered;
comparing the specified quantity of the initial product order to a minimum quantity, and
only if the specified quantity of the initial product order meets or exceeds the
minimum quantity, displaying at the customer side a promotion screen containing
information regarding a selected promotion functionally related to the initial
product order, wherein no promotion is displayed at the customer side if the
specified quantity does not meet or exceed the minimum quantity; and
in response to entry of a revised order at the customer side conforming to the
promotion, delivering to the customer side order processing information for
the revised order.